

Breigha Adeyemo

Doctoral Candidate

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EDUCATION

Ph.D. **University of Illinois at Chicago**

Candidate
Major Field: Communication
Certificate: Black Studies
Faculty Advisor: Zizi Papacharissi

M.A. **Texas A&M University, December 2018**

Major: Performance Studies
Faculty Advisor: David Donkor

B.A. **Prairie View A&M University, December 2013**

Major: Communication Studies
Minor: Behavioral and Political Science
Honors Program Member

ACADEMIC EXPERIENCE

- 2019 - : **Graduate Teaching Assistant**, University of Illinois at Chicago
Department of Communication
COMM 100 Fundamentals of Human Communication (in person, online, & hybrid)
COMM 250 Social Media & Society (online)
- 2021-2022 **Graduate Research Assistant**, University of Illinois at Chicago
Department of Communication, Advisor: Zizi Papacharissi
- 2016 - 2019 **Transfer Admission Counselor**, Illinois Institute of Technology
- 2014 - 2016 **Graduate Teaching Assistant**, Texas A&M University
Department of Performance Studies
THAR 281 Theatre History II (in person)
Guest Lecture: Intercultural Communication
- 2013 - 2016 **Academic Advisor**, Lone Star College

AWARDS

- 2021 Graduate Instructor Award, Communication Department, University of Illinois at Chicago
Recognizes Ph.D. students who have proven research productivity and teaching excellence

MEDIA INTERVIEWS

WTTW Chicago (2021, PBS Affiliate; Show: Chicago Tonight).

<https://news.wttw.com/2021/12/21/i-m-black-woman-and-metaverse-scares-me-here-s-how-make-next-iteration-internet-inclusive>

WBEZ Chicago (2021, NPR Affiliate; Show: Reset with Sasha-Ann Simons).

<https://www.wbez.org/stories/everything-you-need-to-know-about-the-metaverse/67df2e97-6582-41ae-841a-8ff72aca2cb4>

Free Float Media's Business Pants podcast (2022, segment: 36:00-50:00). Episode Title: Hyperloops: Public transportation but worse! <https://www.freefloatmedia.com/businesspants>

JOURNAL & ONLINE PUBLICATIONS

Gray, K. & **Adeyemo, B.** (2021). Not “falling for the okey-doke”: #BlackLivesMatter as resistance to disinformation in online communities. *Feminist Media Studies*, 21(5), 868-871,

<https://www.tandfonline.com/doi/full/10.1080/14680777.2021.1952468>

Adeyemo, B. (2020, October 1). Even if you edit, give credit: Black cultural appropriation on TikTok. *In Media Res*.

<http://mediacommons.org/imr/content/even-if-you-edit-give-credit-black-cultural-appropriation-tiktok>

NEWS PUBLICATIONS

Adeyemo, B. (2021, December 15). I'm a Black woman and the metaverse scares me – here's how to make the next iteration of the internet inclusive. *The Conversation*.

<https://theconversation.com/im-a-black-woman-and-the-metaverse-scares-me-heres-how-to-make-the-next-iteration-of-the-internet-inclusive-173310>

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CONFERENCE PRESENTATIONS & WORKSHOPS

Note: *conference cancelled due to Covid-19

Adeyemo, B. (2021, September 25). Residual surveillance: Life and democracy after covid-19. *Carolinas Communication Association (CCA)*, (virtual).

Adeyemo, B., & Lackey, C. (2021, May 7). From the bottom up: Rethinking HCI design principles and practices for marginalized groups [conference workshop]. *ACM Conference on Human Factors in Computing Systems (CHI)*, Yokohama, Japan (virtual).

Adeyemo, B. (2021, February 18). Race, technology, and social justice: A critical review. Internet Governance Lab TPRC48 Grad Research Symposium, Washington, DC (virtual).

Adeyemo, B. (2021, February 16). Critical race waves: A review at the intersections of communication, technology, and justice. Black Graduate Students Association/Society for the Advancement of Chicanos/Latinos and Native Americans Grad Chapter Research Symposium, Chicago, IL (virtual).

***Adeyemo, B.** (2020, April 15-18). Woke consumption: From entertainment television to the online public sphere. Popular Culture Association Annual Conference, Philadelphia, PA.

***Adeyemo, B. & Lagunas, M.** (2020, April 22-24). Cultural proficiency in admission counseling. Illinois Association of College Admission Counseling Annual Conference, Itasca, IL.

Adeyemo, B., Howard, R., & Miller, B. (2019). The sooner the better: Benefits of early transfer planning. Illinois Association of College Admission Counseling Annual Conference, Normal, IL.

BOOK REVIEWS

Adeyemo, B. (2021). [Review of the book *Bargaining with the machine: Technology, surveillance, and the social contract*, by R.M. Pallitto]. *Surveillance & Society* 19(2). <https://doi.org/10.24908/ss.v19i2.14739>

Adeyemo, B. (2015). [Review of the book *Black performance theory*, by T.F. DeFrantz & A. Gonzalez, Eds.]. *Liminalities* 11(5). <http://liminalities.net/11-5/rev-bpt.html>

PROFESSIONAL MEMBERSHIPS

Association of Internet Research (AoIR)
International Communication Association (ICA)
National Communication Association (NCA)

SERVICE

Reviewer— ICA, Communication & Technology Division (2021)

Faculty Search Committee Member— University of Illinois at Chicago (2021)